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**Chief Executive:** Mr D Judson, BEd, NPQH  
**Head of School:** Mrs R Somerville, BA Hons, MA

## Photograph/Media Consent – 2024 - 2025

There are 2 parts to this consent. Please ensure you select all of the relevant consent for your child.

### Photograph Consent

Photograph Consent is to inform the school of whether you consent/do not consent to your child's photo being taken for school systems only. Consenting will also allow your child to take part in school photograph day, this will enable you to purchase their school photo.

*By selecting 'Yes' to Photograph Consent – your child's photograph will be taken by a professional photographer and used in school only. You will also be able to purchase this.*

### Media Consent

At Hurworth, we are very keen to promote the success of our students. We communicate with parents/carers via school newsletters and the school website. However, we would like to extend the audience to include the general public via social media and local media outlets.

We would like your consent to include photographs/video footage of your child if it is appropriate which may be taken and published around the school, on our school website and within promotional material.

Any images used outside of the school, i.e. website, newsletters or local media may include a student's name, should you consent. However, it will not include any other personal details about the student.

If you do not consent to Media, your child's image/name will not be used for any purpose. Please ensure your child is aware of your decision so that they can take some responsibility to ensure that staff know that they should not be included in photographs or be named.

*By selecting 'Yes' to Media Consent – you are giving consent for your child's name and/or photograph to be used in school media stories. This may include media such as in school displays, social media, and local / national media.*